



March 25th, 2011

To Our Valued Customers:

We appreciate the support you have given Hot Stuff Asphalt over the last 20 years. We have worked hard to gain your confidence and have enjoyed the relationships we have developed over that period.

As we have recently announced, to strategically position ourselves for the future and to support our distribution customers going forward effective March 8th, 2011, Continental Materials, Inc. will be responsible for all sales and marketing functions for Hot Stuff Asphalt's roofing asphalt products to roofing distributors throughout the Western United States. Placement of asphalt orders, product inquiries, questions or price quotes should be directed to:

Continental Material's Customer Service Department:

Phone: 800-24-ROOFS (76637)

Fax orders: 215-887-4485

Order entry and invoicing processes will be coordinated at Continental's headquarters. We continue to be committed to providing quality manufactured components, making construction systems perform better and offering the best service to you, our customer. Hot Stuff Asphalt is the exclusive manufacturer of asphalt treated with CMI's patented "No-Smell™" Technology for the western markets.

Thank you for your support and best of luck to you in 2011.

Sincerely,

Mark McSwain
Manager
Hot Stuff Asphalt, lc
801-555-12124